



WTC REVIEW

[Top Stories](#)

[Member News](#)

[Upcoming Events](#)

[World Trade Center News](#)

[Regional & International Trade News](#)

CALENDAR

June 15, 2016:
CEOs' China Operations Club Summer Social

June 21, 2016:
Québec Day in Philadelphia

June 23, 2016:
India ATR One-on-One

September 20, 2016:
Bringing the World to PA Philadelphia

September 20, 2016:
Greater Philadelphia International Reception

September 21, 2016:
Bringing the World to PA Arcadia University (Glenside)

[Full Calendar](#)

WTCREVIEW

★ GREATER PHILADELPHIA ★

WTC Review | A World Trade Center of Greater Philadelphia Newsletter

We Counsel. We Connect. We Grow Trade.

World Trade Center of Greater Philadelphia is a bi-state 501(c)(3) non-profit organization dedicated to assisting companies and organizations of Southeastern Pennsylvania and Southern New Jersey in the development and management of all aspects of international business.

GREATER PHILADELPHIA AND TIANJIN REPRESENTATIVES EXPLORE TRADE AND INVESTMENT OPPORTUNITIES FOR BOTH REGIONS AT RECENT MEETING IN PHILADELPHIA

On June 2, 2016, the World Trade Center of Greater Philadelphia (WTCGP) hosted a breakfast meeting at the Philadelphia law offices of White & Williams LLC (a WTCGP Leadership Council Member) for a delegation of numerous officials from Tianjin, China.



Both nationally and regionally, China remains an important market for U.S. exporters. In our region, China ranks as the third largest market for Pennsylvania and the seventh largest for New Jersey. It is not surprising, then, that in China alone, there are more than 40 world trade centers representing thousands of members and prospective business partners and customers for companies in our region. The World Trade Center of Greater Philadelphia, in keeping with its mission to accelerate global business growth for companies in Southeastern Pennsylvania and Southern New Jersey, provides companies with important connections to its fellow world trade centers in China and around the world.

[Read More](#)

TOP STORIES

NEWEST MEMBERS

Meet our newest World Trade Center Members!



Annamaet Petfoods

Annamaet, a family owned and operated company, is made in the United States with no ingredients from tainted sources. Annamaet products are holistic and Annamaet maintains strict standards of quality control.



Chiral Technologies

Chiral is the global market leader in enantioselective chromatography and offers the most extensive portfolio of chiral stationary phases (CSPs) manufactured by Daicel Corporation.



DePaul & Company

is a leading General Contractor servicing the Delaware Valley. Since 2000 DePaul & Co. have established a reputation of providing quality workmanship and superior customer service in an atmosphere built upon integrity and high standards.



SELLING TO THE WORLD - THE GREATER PHILADELPHIA EXPORT PLAN

Despite 86 percent of global economic growth projected to occur outside the United States between 2015 and 2020, only one percent of U.S. companies currently export and, among those that do, 58 percent export to only one market. Learn how the export plan will help drive much-needed job and revenue growth in our region.

[Read More](#) | [Download the Plan](#)



LEADERSHIP COUNCIL NEWS: LOIS HABER RECEIVES HONORARY DOCTORATE; GIVES COMMENCEMENT ADDRESS AT ARCADIA GRADUATE CEREMONY

Lois E. Haber, CLU, ChFC serves as chair of the Arcadia University School of Global Business Advisory Council. Haber is supported by 12 other council members - including WTCGP President Linda Mysliwy Conlin - who lend expertise and advice in the strategy and operations of the global business school.

[Read More](#) (via Arcadia)

Haber Commencement Address (PDF)



WTCGP PRESIDENT CONLIN ATTENDS WHITE HOUSE BRIEFING ON CUBA

Organized by the White House Business Council, senior White House and Administration Officials provided an update on current and prospective business opportunities available with the restoration of diplomatic relations between the United States and Cuba.

[Read More](#)



5 OF 13 PA COMPANIES EXHIBITING AT JUNE FANCY FOODS SHOW IN NYC ASSISTED BY WTCGP

Summer Fancy Food Show 2016 is the largest specialty food trade event in North America and the leading showcase of industry innovation, bringing specialty food's top manufacturers, buyers, and thought leaders together under one roof for three days of delectable discovery. June 26 - 28, 2016 will feature more than 180,000 products; 25,000 buyers; and 2,500 exhibitors.

[Read More](#)

MEMBER NEWS



Iverson Gaming Systems, recognized as the world leader in onboard gaming management systems, is installed on over 100 cruise ships around the globe. Focusing on multi-site casinos, cruise gaming, and small-to-medium casinos, Iverson provides gaming management solutions that are proven and trusted, innovative, and cost-effective.



Navarro & Wright Consulting Engineers, Inc. provides civil engineering and related services for public - and private - sector clients in the Mid-Atlantic region. Established in 1996, the firm operates four offices in Pennsylvania and Maryland, employing over 90 people.



Why should you become a member of the WTCGP?

Let our members tell you...

Barry Kratchman, President, Classic Cake:
"WTCGP staff have been extremely responsive, provided valuable insight and made a number of introductions, which will open up even more opportunities in the future."

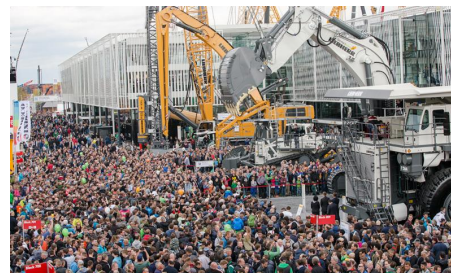
Alla L. Wilson, PhD.,



WHO IS BASSETTS' BIGGEST CUSTOMER?

Rosemary Connors of NBC10 reveals the answer in this news story covering the world famous ice cream maker's global success and the role of World Trade Center of Greater Philadelphia in helping Bassetts and other local companies go global.

[Read More](#)



THE FREDERICKS COMPANY ATTENDS BAUMA 2016, MEETS WITH PROSPECTIVE BUYERS

The Fredericks Company and seven other companies from Pennsylvania exhibited, along with a State of PA Trade Office booth and a Core PA Global investment booth.

[Read More](#)



MDC® OFFERS ENGINEERING INSPECTION SERVICES USING DRONES

MDCSystems® is currently offering Facility, Façade and Area Inspection and evaluation services in conjunction with Flexright Solutions using industrial drones and will soon add a DJI Phantom 3 Advanced drone model and imaging package to the service.

[Read More](#) (via MDC®)



PIM AND MAJ PURSUE MEDICAL COLLABORATION WITH RECENT SIGNING OF MOU

Philadelphia International Medicine (PIM) and the Medical Association of Jamaica (MAJ) have signed a Memorandum of Understanding (MOU) to establish a knowledge bridge between Philadelphia, a hub of medical innovation and Jamaica, an island of medical sophistication.

[Read More](#)

UPCOMING TRADE EVENTS

Dean, School of Global Business at Arcadia University:

"Arcadia values the tremendous opportunity this partnership will provide our students, staff, faculty and centers around the world."

As a Member of the World Trade Center of Greater Philadelphia, you belong to the largest private trade organization in the world - the World Trade Centers Association!

To date, exclusive 'World Trade Center' and 'WTC' branded properties and trade service organizations are located in more than 90 countries and are supported by 15,000 WTC professionals.

Click [here](#) to join our select group of international companies who have grown their business and network through a World Trade Center of Greater Philadelphia membership.

PENNSYLVANIA INTERNATIONAL TRADE GUIDE

Business today reaches far beyond the limits of geography; smart business people are exploring and opening up markets around the world. The [*Pennsylvania International Trade Guide*](#) will help you assess your export readiness and provide you with the tools you need to develop and implement your export strategy.

FUNDED IN PART BY THE
PENNSYLVANIA DEPARTMENT OF
COMMUNITY AND ECONOMIC
DEVELOPMENT



SAVE THE DATE:

QUÉBEC DAY IN PHILADELPHIA
June 21, 2016

BRINGING THE WORLD TO PA
September 20 - 21, 2016

NEW JERSEY EXPORT FINANCE WORKSHOP
October 27, 2016

[Full Calendar](#)



QUÉBEC DAY IN PHILADELPHIA

Bilateral trade between Pennsylvania and Québec stands at \$4.2 billion. Find out how to take advantage of ample opportunities for increased cross-border trade in key sectors such as life sciences, construction and green building, transportation, infrastructure, and aerospace.

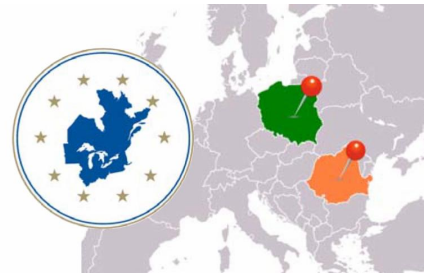
June 21, 2016 [Details](#)



Sell to and Succeed in Latin America's Most Promising Markets

TRADE WINDS-LATIN AMERICA
Hosted in Chile, Trade Winds will feature a Latin America business forum, consisting of regional and industry specific conference sessions as well as pre-arranged consultations with senior U.S. diplomats representing commercial markets from 22 Western Hemisphere countries.

September 6 - 13, 2016
[Details](#) (via export.gov)



CGLSLGP POLAND AND ROMANIA TRADE MISSION

The Conference of Great Lakes and St. Lawrence Governors and Premiers (CGLSLGP) is leading a multi-sector trade mission to Poland and Romania from November 6-11, 2016. The mission's goal is to assist small to medium sized companies from the Great Lakes-St. Lawrence region to export products and services to these growing and emerging markets.

November 6 - 11, 2016 [Details](#)

WORLD TRADE CENTER NEWS

2016 WORLD TRADE CENTERS DAY ANNUAL AWARDS AND CELEBRATION CONNECTS REGION'S CIVIC AND ECONOMIC LEADERS WITH TRADE COMMUNITY

Recognized this year on May 4 during World Trade Month and held at the Independence Seaport Museum, the World Trade Center of Greater Philadelphia (WTCGP) awards ceremony and reception celebrated both the WTCGP honorees, and also the role of trade and exports in strengthening the region's economy. Event attendees had the opportunity to meet WTCGP's award honorees and





network with high-level business leaders, thereby establishing valuable international business connections.

[Read More](#)



WTCGP WELCOMES NEW BOARD MEMBERS AND NEW ADVISORY COUNCIL MEMBERS

WTCGP has named Steven Bradley and Jeffrey Nash to its board of directors. Along with new Advisory Council members, these individuals bring further business, regional port authority, legal, and governmental expertise to the WTCGP's leadership ranks.

[Read More](#)



WTCA (NYC) NAMES SCOTT FERGUSON AS CEO

World Trade Centers Association, Inc. (WTCA), the leading international trade association with "World Trade Center" Members around the world, has named Scott D. Ferguson its new Chief Executive Officer (CEO).

[Read More](#) (via WTCA)



CONSIDER A CONTRIBUTION TOWARDS WTCGP, A 501(c)(3) NONPROFIT

Dedicated to assisting companies and organizations of Southeastern Pennsylvania and Southern New Jersey since 2002, we have assisted companies in generating more than \$1.5 billion in increased export sales, creating more than 19,600 jobs.

[Make A Contribution](#)



WTCI: 10th ANNUAL WOMEN SPANNING THE GLOBE LEADERSHIP CONFERENCE

On June 8, World Trade Center Institute will hold their 10th Annual Women Spanning the Globe Leadership Conference. During their sessions, speakers and panelists will discuss topics ranging from "Leading like a Woman" to #Sharing the Load.

[Details](#) (via WTCI)

REGIONAL & INTERNATIONAL TRADE NEWS



ITA: THE LATEST TOP MARKETS

The International Trade Administration's Top Markets Series is meant to help exporters determine their next export market by comparing opportunities across borders. Each report ranks future export opportunities within a particular industry based on a sector-specific methodology.

[View Reports](#)



SOUTH EAST ASIA MARKET UPDATE MAY 2016

The latest edition of Orissa International's newsletter on business opportunities in Southeast Asia is now available.

[View Report](#)



IT'S ALWAYS MOVING AT THE PORT OF PHILADELPHIA

Recent publication from PRPA and the JOC outlines PRPA's current operations and plans.

[Read More](#)



UPDATED FREE TRADE AGREEMENT (FTA) TARIFF TOOL INCLUDES TPP MARKETS

The U.S. Commerce Department's International Trade Administration has updated its Free Trade Agreement Tariff Tool (FTA Tariff Tool) to include the latest information on tariffs on U.S. products exported to Trans-Pacific Partnership (TPP) markets.

[Access Tariff Tool](#)

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