

# SPONSOR THE 19TH ANNUAL WORLD TRADE CENTERS DAY AWARDS

September 30, 2021 | 6:00 pm – 9:00 pm  
Fairmount Water Works  
640 Waterworks Dr. | Philadelphia, PA, 19130

We are excited to announce that we will once again be celebrating with you in person at the Fairmount Water Works! Each year, corporate, government, diplomatic, and academic leaders gather to recognize the contributions of World Trade Centers toward peace and prosperity across the globe. For more than a decade, the World Trade Center of Greater Philadelphia has marked this occasion by recognizing regional business leaders and leading companies for their global achievement, vision and contribution to making Greater Philadelphia a world-class region.



## INTRODUCING OUR 2021 HONOREES

**LEGACY AWARD FOR  
LIFETIME ACHIEVEMENT** *DAVE DELIZZA  
PENNONI*

**GLOBAL BUSINESS  
LEADERSHIP AWARD** *TBD*

**MEMBER COMPANY OF  
THE YEAR** *ANNIE  
INTERNATIONAL*

**CHARLES D. CLOSE SCHOOL  
OF ENTREPRENEURSHIP  
GLOBAL EXCELLENCE AWARD** *DOC PARGHI  
SRI CAPITAL*

## SPONSORSHIP LEVELS

### \$50,000 PRESENTING SPONSOR

- "The 19th Annual World Trade Centers Day Awards Presented by YOUR COMPANY NAME"
- 20 tickets to the event
- Recognition as Presenting Sponsor in program book, collateral materials, press releases, signage day of event
- One year Sustaining Membership
- Banner at registration along with Step and Repeat for photo ops (which you will supply)
- Full-page color ad on back cover of program book
- One-page advertorial in WTCGP Annual Review
- Customized branding opportunity with company during the year
- Attendee gift bag with your company logo (provided by you)
- All \$25,000 Platinum Sponsor benefits marked by \*

## **\$25,000 PLATINUM SPONSOR**

- 12 tickets to the event
- Recognition as Platinum Sponsor in program book, collateral materials, press releases, signage day of event
- Exclusive VIP cocktail hour with honorees and select dignitaries \*
- Company Banner on stage (provided by you) \*
- Opportunity for senior executive to introduce a member company during the award ceremony \*
- Full-page color ad, inside front or back cover, in program book (until claimed)
- One year introductory Leadership Council Membership
- All \$2,500 Bronze Sponsor benefits marked by \*

## **\$10,000 GOLD SPONSOR**

- 8 tickets to the event
- Recognition as Gold Sponsor in program book, collateral materials, press releases, signage day of event
- One year introductory Premier Membership
- All \$2,500 Bronze Sponsor benefits marked by \*

## **\$5,000 SILVER SPONSOR**

- 4 tickets to the event
- Recognition as Silver Sponsor in program book, collateral materials, press releases, signage day of event
- One-year introductory Corporate Membership
- All \$2,500 Bronze Sponsor benefits marked by \*

## **\$2,500 BRONZE SPONSOR**

- 2 tickets to the event
- Recognition as Bronze Sponsor in program book, collateral materials, press releases, signage day of event
- Insert coupon and/or swag item with logo in attendee bag \*
- All \$1,500 Patron Sponsor benefits marked by \*

## **\$1,500 PATRON SPONSOR**

- 2 tickets to the event
- Recognition as Patron Sponsor in program book, collateral materials, press releases, signage day of event
- Full page color ad in program book \*
- Company name and logo displayed on sponsor rotator during the entire event \*

## **PROGRAM BOOK AD**

- \$500 Donation for full page color ad in program book

## **INDIVIDUAL TICKETS**

- \$250 for WTCGP members
- \$300 for non-member



**FOR ADDITIONAL  
INFORMATION ON  
SPONSORSHIP  
OPPORTUNITIES,  
CONTACT SUSAN  
MACDONALD AT  
SMACDONALD@  
WTCPHILA.ORG OR  
215-586-4249**