

# VIETNAM & PHILIPPINES TRADE MISSION

### ACCELERATE YOUR EXPORT SALES

Join the Great Lakes St. Lawrence Governors & Premiers trade mission to Vietnam and the Philippines from March 16-20, 2020. The mission delegation will make stops in Ho Chi Minh City and Manila. Each mission participant will receive a customized schedule of B2B meetings to meet with prospective customers and business partners, which is critical to establishing business relationships in the region. Mission participants will also benefit from networking events and logistical support provided by the GSGP South East Asia Trade Office.

## WHY VIETNAM & THE PHILIPPINES?

- Vietnam and the Philippines have a combined population of 200 million.
- South East Asia markets are growing at over 7 % a year.
- Vietnam and the Philippines offer export opportunities in many sectors including: industrial, agriculture, Hardwoods. ICT and environmental.
- Over the last 10 years, U.S. exports to Vietnam increased by 330%.
- In 2020, the U.S. and Vietnam will celebrate 25 years of diplomatic relations.

#### COSTS

Participation Fee:

\$1,500 USD per person (each additional participant \$500 USD)

Market Research & Customized Appointment Setting Fees\*:

Vietnam: \$3,000 USD Philippines: \$3,000 USD CONTACT Zoë Munro, Program Director 312.407.0177 zmunro@gsgp.org www.gsgp.org

\*Grant funding is available in many states to offset mission costs and travel fees. In some states, the market research and customized appointment fee are complimentary.

GSGP trade missions are results driven and tailored to each individual participant. A recent GSGP Mexico Trade Mission participant commented "Because of everyone's efforts we were able to bid on new business that should result in the need for IML to hire additional people in the U.S. and new people in Mexico. Your many contacts are really impressive as a small business like ours would never have had the chance to meet the right people at so many companies in such a short time." Matt Regan, Industrial Metals (NY)