

# SMART TECH KOREA 2023 (STK 2023) PRODUCTS/SERVICE SHOWCASE IN KOREA

JUNE 28 – 30, 2023

OFFICE OF INTERNATIONAL BUSINESS DEVELOPMENT



## JOIN US

The Pennsylvania Office of International Business Development and our Pennsylvania Trade Office in South Korea invite you to **join us at Smart Tech Korea 2023 in June in Seoul.**

The Pennsylvania Trade Office in Korea has obtained a standard booth at the **12<sup>th</sup> Smart Tech Korea, from June 28<sup>th</sup>–30<sup>th</sup>** to promote and identify new business opportunities for our valued Pennsylvania businesses.

Join the show and use the Pennsylvania Korea Office as your marketing team to access the Asian market!

As a participant, you will receive the following services;

- **Products/Service showcase**
- **A list of potential business partners**
- **One-on-one online meetings**
- **Follow-up after the show**

## REGISTRATION

**Deadline:** April 21<sup>st</sup>, 2023  
**Registration Fee:** \$300

\*Registration fee of \$300 is payable directly to the commonwealth's Trade Representative Office in South Korea via wire transfer.

## ABOUT THE EXHIBITION

### STK 2023

Smart Tech Korea is the only integrated professional technology trade show in Korea. Outstanding exhibitors and the most advanced technologies from all over the world come together at International Smart Tech Korea.

### Why this Event?

This event is not only the leading tech show in Korea but also includes several technology industries such as Smart Tech, AI & Big Data, Retail Tech, Metaverse and Robot Tech. This is the perfect chance to meet with potential business partners from all over the world who would be your buyers, investors or collaboration partners in one place on a B2B-based platform. Take advantage of the endless business opportunities!

## ITINERARY
























April 21	Registration deadline
April 28	Begin individual pre-event conference calls with participant and Pennsylvania's Trade Representative in Korea
May 5	Submit promotional materials (e-brochures, etc.)
June 28-30	Product showcase at Smart Tech Korea 2023

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## Products to be exhibited:

<b>Smart Tech Show</b> 	<b>Smart Technology</b> <ul style="list-style-type: none"> <li>· Smart Manufacturing/Factory/Sensor</li> <li>· Smart Home/City/Office</li> <li>· Metaverse/Web3.0/NFT/Blockchain</li> </ul> 	<b>5G &amp; IoT (Internet of Things)</b> <ul style="list-style-type: none"> <li>· Communication Technology &amp; Networking</li> <li>· IoT Service</li> <li>· IoT Convergence Solution/Security</li> </ul> 	<b>SW &amp; Automation Solution</b> <ul style="list-style-type: none"> <li>· Cloud Service</li> <li>· Embedded/Application</li> <li>· Blockchain/Fintech/Machine Vision</li> </ul> 
<b>Retail Tech Show</b> 	<b>Smart Store</b> <ul style="list-style-type: none"> <li>· Smart Store System</li> <li>· Unmanned/Order System</li> <li>· Kiosk/Vending Machine</li> </ul> 	<b>Digital Retail &amp; E-Commerce</b> <ul style="list-style-type: none"> <li>· Metaverse/IoT Retail Solution</li> <li>· E-Commerce Platform/System</li> <li>· Smart Payment &amp; Security</li> </ul> 	<b>Smart Logistics</b> <ul style="list-style-type: none"> <li>· Fulfillment System</li> <li>· Autonomous driving &amp; unmanned delivery</li> <li>· Last Mile &amp; Delivery</li> </ul> 
<b>AI &amp; Big Data Show</b> 	<b>AI &amp; Data Convergence</b> <ul style="list-style-type: none"> <li>· Intelligent Robot/Autonomous Driving</li> <li>· AI Consulting/Marketing/Ads</li> <li>· AI Home Service/Cloud</li> </ul> 	<b>Big Data Solution</b> <ul style="list-style-type: none"> <li>· Metaverse/IoT Retail Solution</li> <li>· Data Mining</li> <li>· Deep Learning/Machine Learning</li> </ul> 	<b>AI System</b> <ul style="list-style-type: none"> <li>· Search Engine</li> <li>· AI Recommendation/Analysis</li> <li>· AI Recognition/Service</li> </ul> 
<b>Robot Tech Show</b> 	<b>Industrial and Manufacturing Robot</b> <ul style="list-style-type: none"> <li>· Collaborating Robot</li> <li>· Assembly Robot</li> <li>· AGV</li> </ul> 	<b>Service Robot</b> <ul style="list-style-type: none"> <li>· Logistics/Delivery/Service Robot</li> <li>· Infrastructure/Military/Agricultural Robot</li> <li>· Education/AI Robot</li> </ul> 	<b>Robot Service</b> <ul style="list-style-type: none"> <li>· AI, Cloud</li> <li>· Simulation/Vision System</li> <li>· Embedded Related Service</li> </ul> 
<b>Secu Tech Show</b> 	<b>Information/Industrial Security Solutions</b> <ul style="list-style-type: none"> <li>· Privacy Solutions</li> <li>· Wireless/Mobile Security</li> <li>· Virus and ransomware vaccines</li> </ul> 	<b>Image Security Technology</b> <ul style="list-style-type: none"> <li>· CCTV and Visual Observation</li> <li>· CCTV Peripherals and Parts</li> <li>· Integrated control solution</li> </ul> 	<b>Access Control Solutions</b> <ul style="list-style-type: none"> <li>· Biometric technology</li> <li>· CCTV and Alarm System</li> <li>· Access Control System</li> </ul> 
<b>Metaverse Show</b> 	<b>Contents &amp; Solutions</b> <p>Gaming, Sports, Fashion, Retail, Art, Banking, Music and etc</p> 	<b>Infrastructure &amp; Platform</b> <p>5G-6G, cloud, artificial intelligence, data center, digital twin, blockchain, NFT, etc</p> 	<b>Hardware</b> <p>Simulator, VR HMD, AR Glass, Semiconductor, Display etc</p> 



For more information, contact:

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# PARTICIPATION AGREEMENT

SMK 2023 - SMART TECH PRODUCTS/SERVICE SHOWCASE IN KOREA

June 28<sup>th</sup> – 30<sup>th</sup>, 2023

**Attention: Linda Foerster** | [lfoerster@pa.gov](mailto:lfoerster@pa.gov)

**Registration deadline is April 21<sup>st</sup>, 2023**

- A participation fee of \$300 must be paid directly to the commonwealth's trade representative in Seoul, Korea Business Services, Inc.
- Please forward a signed electronic copy of this agreement to:

Linda Foerster at the Pennsylvania Department of Community & Economic Development  
Office of International Business Development  
[lfoerster@pa.gov](mailto:lfoerster@pa.gov)

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
EMAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the **Products/Service Showcase in Korea;**

**SMART TECH KOREA 2023:**

- No foreign produced items may be included, except items from foreign countries that have been processed or value-added in Pennsylvania.
- The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- Participating companies assume all risks of participation in the Products/Service Showcase in Korea 2023.
- If participants prefer to prepare a personal schedule, prior information and coordination is required.
- All participating companies must provide information on the results attained through participation in this program to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of attending the trade show. This information is confidential and will be held in strictest confidence.

\_\_\_\_\_  
Authorized Representative (print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date