







WTC REVIEW

Top Stories Member News

Partner Events

Regional & International Trade News

World Trade Centers News

CALENDAR

October 5: *CEOs' China Operations Club*

October 8:

Embassy Series, the Baltics

October 29: Export Finance Workshop

Full Calendar



We proudly introduce...

GlobeTopper

Gentell Inc.

WTCREVIEW

* GREATER PHILADELPHIA *

We Counsel. We Connect. We Grow Trade.

A Message from WTCGP President Linda Mysliwy Conlin

Dear Members, Partners & Supporters,

Welcome to our new look! During the summer, our Communications team has been busy creating an updated version of our newsletter which we are now unveiling, as well as enhancing our overall messaging through social media. Do you like us on Facebook? Are we LinkedIn? And are you following



us on *Twitter*? Please do! We want to stay closely connected to know what you're doing and to be sure you won't miss our international trade updates and the events we have planned for you. *On October 8th we have our Embassy Series with a spotlight on the Baltics and on the 29th our Export Finance Workshop signature events returns and will be held at the Cooper River Boathouse in Pennsauken, NJ. We hope you enjoy our WTC Review and thank you for supporting our mission to help companies grow their global business in promising markets around the world.*

Sincerely,

Linda Mysliwy Conlin
President, World Trade Center of Greater Philadelphia

TOP STORIES



Never Forget: Honoring the Victims of 9/11

World Trade Center of Greater Philadelphia remembers and honors those that lost their life, their families, and the many firstresponders who paid the ultimate sacrifice on that day. Read More



Global Cities Initiative Workshop On July 22nd, Linda Conlin of WTCGP, Josh Sevin of the Economy League, and Andrew Reid of the Philadelphia Office of the Economic Development Administration led the

Greater Philadelphia Metro Delegation in Salt Lake City, Utah. Read More

Valley Forge Military Academy

A3Environ Technology, LLC

Scopelitis, Gavin, Light, Hanson & Feary

Destination Maternity
Corporation

Steadfast Entities LLC



Why should you become a member of the WTCGP?

Let our members tell you...

Barry Kratchman,
President, Classic Cake:
"WTCGP staff have been
extremely responsive,
provided valuable insight and
made a number of

introductions, which will open up even more opportunities in the future."

Alla L. Wilson, PhD., Dean, School of Global Business at Arcadia University:

"Arcadia values the tremendous opportunity this partnership will provide our students, staff, faculty and centers around the world."

As a Member of the World Trade Center of Greater Philadelphia, you belong to the largest private trade organization in the world - the World Trade Centers Association!

To date, exclusive 'World Trade Center' and 'WTC' branded properties and trade service organizations are located in more than 90 countries and are supported by 15,000 WTC



US CBP Roundtable with Commissioner Kerlikowske On July 31st, U.S. Customs and Border Protection Commissioner R. Gil Kerlikowske and the WTCGP hosted a Business Community Engagement roundtable, facilitating conversation between CBP and trade partners. Read More



5 WTCGP member companies exhibiting at MEDICA 2015Gentell, InfraScan Inc., Lite Tech Inc, Lone Oak Medical Technologies and Moberg Research are exhibiting at The International Trade Fair & Congress World Forum for Medicine. **Read More**

MEMBER NEWS



Lenox Develops Commemorative Gifts for Pope's Visit

WTCGP member, Lenox Corporation, is set to develop commemorative gifts for Pope Francis' visit to the U.S. in September. Read More



VideoRay Continuous 19-Month Remote Deployment

WTCGP member, VideoRay's Pro 4 Remotely Operated Vehicle (ROV) spent 19-months in the North Sea.

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PARTNER EVENTS

professionals.

Click **here** to join our select group of international companies who have grown their business and network through a World Trade Center of Greater Philadelphia membership.

PENNSYLVANIA INTERNATIONAL TRADE GUIDE

Business today reaches far beyond the limits of geography; smart business people are exploring and opening up markets around the world. The <u>Pennsylvania</u> <u>International Trade Guide</u> will help you assess your export readiness and provide you with the tools you need to develop and implement your export strategy.



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Taxes in the EU: Minimizing VAT **Risk in the Global Marketplace**

Date: 09/17/2015 Time: 08:30 AM Delaware Biotechnology Institute University of Delaware

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Full Calendar



Using Technical Analysis in Investing

Date: 10/09/2015

Federal Reserve Bank of Philadelphia Global Interdependence Center

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REGIONAL & INTERNATIONAL TRADE NEWS



Philadelphia Metro Area Exports Hit a Record \$26.3 Billion

In 2014, Philadelphia was the 11th largest metropolitan area exporter in the United States, with merchandise shipments totaling \$26.3 billion.

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A Rise in Interest Rates

The U.S. Federal Reserve is considering raising interest rate above near-zero levels, but the economy may not be ready.

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WORLD TRADE CENTER NEWS





Trade Group Fosters Growth
A commentary piece by President
Conlin about the World Trade Center
of Greater Philadelphia, featured in
the Courier Post.
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USA Today: 14 years after 9/11, lower Manhattan is rising as WTC work nears its end. **Read More**

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