



Business Development Mission to India

March 20 – 27, 2017 | New Delhi, Hyderabad, Bengaluru & Mumbai

The Office of International Business Development invites you to join our business mission to India.

We will design a customized itinerary and meeting schedule to meet your company's business objectives in the market.

Participants will receive:

- Individual schedule of pre-qualified business meetings with potential partners that meet your criteria
- Opportunities to network with the Indian business community
- Logistical assistance, including hotel recommendations and group bookings
- One-on-one assistance before, during and after the mission

Why India?

The Indian market presents lucrative and diverse opportunities for U.S. exporters with the right products, services and commitment

India is one of the largest and fastest growing economies in the world

- Estimates indicate India's economy is poised to grow more than 7% annually for the next 3 years

India's growth is driven by domestic consumption

- Increasing standard of living, growing middle class with greater purchasing power and young demography are key factors creating demand across sectors

India has potential for a sustained high growth for the next couple of years and U.S. companies must seize the opportunities to enter the rising Indian market.

U.S. Dept. of Commerce, International Trade Administration (2016). *Doing Business in India*. Retrieved from <http://2016.export.gov/INDIA/doingbusinessinindia/index.asp>

Business Development Mission to India Itinerary

**Sun, March 19 –
Tues, March 21**

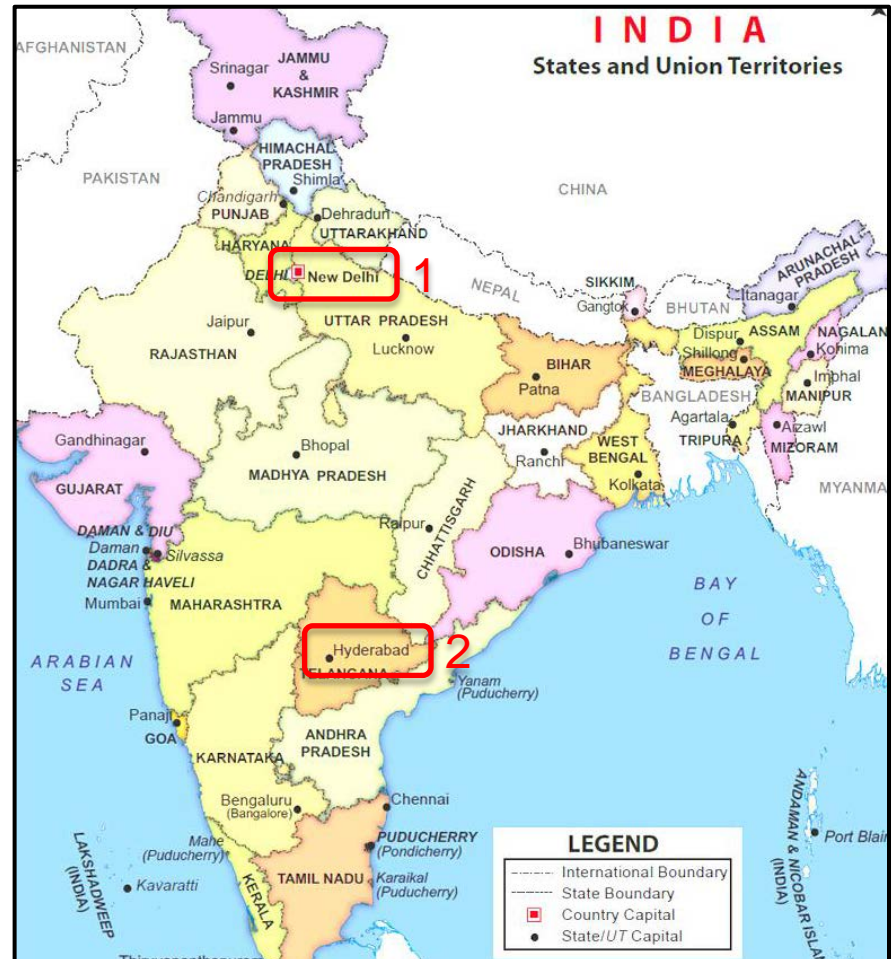
New Delhi

- **Company Briefing & Group Dinner**
Sunday evening
- **Business Meetings in New Delhi**
Monday & Tuesday
- **Travel to Hyderabad**
Tuesday evening

**Wed, March 22 –
Thurs, March 23**

Hyderabad

- **Business Meetings in Hyderabad**
Wednesday & Thursday
- **Travel to Bengaluru**
Thursday evening



Your itinerary may be modified and/or extended to best meet your company's business objectives

Business Development Mission to India Itinerary

**Fri, March 24 –
Sat, March 25**

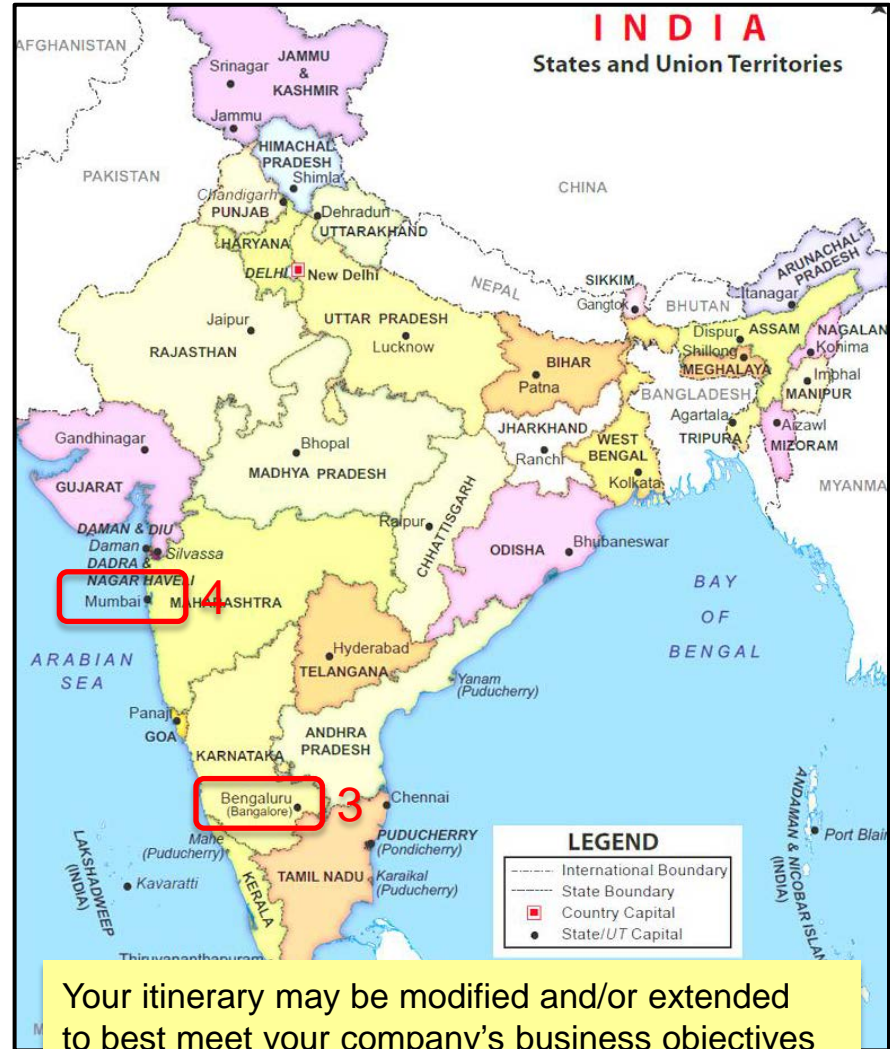
Bengaluru

- **Business Meetings in Bengaluru**
Friday & ½ day Saturday

**Sun, March 26 –
Mon, March 27**

Mumbai

- Travel to Mumbai
Sunday
- **Business Meetings in Mumbai**
Monday



Business Development Mission to India

New Delhi

National Capital of India

Sunday, March 19 – Tuesday, March 21

- Hosts corporate headquarters of major Public Sector Undertakings (PSUs) and has a wide range of strong industry sectors, including:
 - Information & Communication Technology (ICT)
 - Construction
 - Power, Energy
 - Chemical, Petrochemical
 - Banking
 - Retail
 - Travel & Tourism, Hospitality

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Hyderabad

Tech Hub: 'Cyberabad'

Tuesday, March 21 – Thursday, March 23

- India's second largest technology hub after Bengaluru
- Knowledge-based industries such as IT / ITeS, biotech & pharma are driving economic growth in the region
- Nicknamed 'Cyberabad' for the significant presence of leading IT companies, including IBM, Microsoft and Tata Consultancy Services
- Vibrant cluster of life sciences companies and is home to leading vaccine producers

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Bengaluru

India's 'Silicon Valley'

Thursday, March 23 – Saturday, March 25

- Home to more than 2,000 high-tech companies, more than 200 biotech companies & numerous large Public Sector Undertakings (PSUs)
- Key industry sectors include aerospace, machine tools, defense and electronics
- Location of many of India's premier research institutions

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Mumbai

Commercial Capital of India, formerly known as Bombay

Saturday, March 25 – Monday, March 27

- Home to many of India's large business conglomerates groups, including:
 - Tata Group
 - Birla
 - Godrej
 - Reliance

- At the forefront of industries such as:
 - Film
 - IT / ITeS
 - Construction
 - Engineering
 - Plastics
 - Chemicals
 - Metals

Business Development Mission to India

Registration & Contact

Deadline to register: **February 17, 2017**

Registration fee: **\$600** per company

*Companies are responsible for all travel and business-related expenses.
U.S. citizens are required to obtain a visa for travel to India.*

For more information and to register your company's interest, please contact:

Jennifer Black, Executive Director, Export Development

Office of International Business Development

tel +1-717-720-7472 | jblack@pa.gov

web dced.pa.gov/trade

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