

**Michael A. Rashid**  
**Commerce Director, City of Philadelphia**

Dr. Martin Luther King Jr. once said, “of all the forms of inequality, injustice in health care is the most shocking and inhumane.” Michael A. Rashid has made it his life’s work to ensure those most in need have access to one of the most basic of human rights—health care. He was inspired to a lifetime of service by accompanying his father on his rounds on behalf of the Negro Health and Tuberculosis Association during his youth in Birmingham, Alabama. Later, when Dr. King called for many to march in the name of justice, Michael answered the call, marching with Dr. King in the name of civil rights for African Americans and ultimately, all people.



Early in his career, Michael became a pioneer in the managed care industry, serving as CEO of Total Health Care in Baltimore, Md., one of the nation’s first managed care plans. A proven and savvy business leader, he has held numerous leadership positions of increasing responsibility over the years, including serving as executive vice president and chief operating officer for 15 years before becoming President and CEO of AmeriHealth Caritas, a national leader in Medicaid managed care and other health care solutions for those most in need, in January 2010.

In November 2020, Mayor Jim Kenney appointed Michael as the City of Philadelphia’s Commerce Director, where he focuses on implementing fair, equitable and inclusive business development efforts that help spread economic vitality and opportunity to all of Philadelphia’s neighborhoods.

As CEO of the Amerihealth Caritas Family of Companies, Michael was responsible for the leadership, strategic direction, business development and operations of the company. That portfolio included nine Medicaid full risk managed care plans, three TPA businesses, national pharmaceutical benefits management company, national behavioral health business, five D-SNPS and two MAPD (Medicare Advantage Plans with Prescription Coverage) businesses that, combined, served 5.3 million members in 16 states and the District of Columbia. Under Michael’s leadership, the company doubled the size and scope of its full-risk Medicaid health business from four health plans to nine and expanded its employee base from 2,400 to approximately 4,000.

Michael’s entrepreneurial passion is blossoming through innovative ventures he has started in early child development and international health. Most recently he led the turnaround of a mid-west insurance company, doubling its size and tripling its profits in just 18 months.

Michael holds a Master of Business Administration in finance from the Harvard Business School and a Bachelor of Science in marketing from the University of Southern California. He has served on numerous boards, including the National Association of Community Health Centers, the National Institutes of Health Institute on Minority Health, Drexel University and the Harrisburg University. He lives in Ambler, Pa., with his wife and three children.