



May 2015

## IMPORTANT DATES:

### **October 13-14**

Pennsylvania International Week  
Top of the Tower  
Arcadia University

### **October 13**

Philadelphia International  
Showcase Reception  
Top of the Tower

### **October 29**

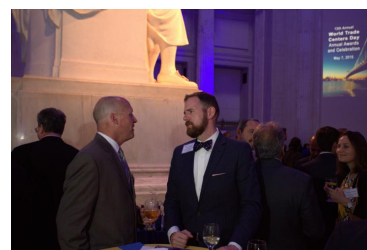
Export Finance Workshop

**Become a member of WTCGP!**



## HIGHLIGHTS FROM MAY

The most notable highlight for us this month was our [Annual Awards and Celebration](#). We were delighted to see so many of you join us in honoring Phil Rinaldi, Lasko Products, and F.W. Winter. We hope that you enjoyed the evening's festivities as much as we did. View the [Flickr album](#) for more photos.



### **Embassy Series: Spotlight on the United Kingdom**

On May 20, 2015 we collaborated with the Consular Corp of Association of Philadelphia to hold our third Embassy Series event, "[Spotlight on the United Kingdom](#)," at the Top of the Tower. Attendees enjoyed food and wine as they learned about UK and Pennsylvania trade from Danny Lopez, British Consul General in New York and Director General of UK Trade & Investment in the United States. [View Flickr Album](#)



### **DCED honored with E Star Award**

The World Trade Center of Greater Philadelphia (WTCGP) was recognized for its excellence by Secretary Dennis Davin and Deputy Secretary Wilfred Muskens, who accepted the 2015 President's "E Star" Award on behalf of Governor Tom Wolf, for Export Service, presented to Pennsylvania's Office of International Business Development. The WTCGP is one of the top producing Regional Export Network (REN) partners for the DCED's Office of International Business Development. [Read more](#)



**Visit our new website!**

As of May 29, you will be able to [view our new website](#). The web address is the same, but the look and feel of the site have been updated. Our aim is to make [www.wtcfphila.org](http://www.wtcfphila.org) an accessible and easy-to-navigate resource for trade events, news, and services.

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### One World Trade Center Observation Deck Opens Today!

One World Observatory, the observation deck atop One World Trade Center in the Northwest corner of the World Trade Center site, opens to the public on Friday, May 29. The elevator ride to the top takes 60 seconds, and includes a virtual time-lapse inside the elevator that recreates the development of New York City's skyline from the 1600s to present day. [More Information](#)



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## MEMBER NEWS

Congratulations to Member Company **44 Business Capital** for receiving the Champion of Veterans Small Business Lending Award! [Read more](#)



Congratulations are also due to member company **CLX Logistics**, who were named to *Supply & Demand Chain Executive's* 100 Great Supply Chain Projects for 2015. [Read more](#)



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## UPCOMING EVENTS

**Presented by the Pennsylvania Department of Community and Economic Development:**

**Philadelphia Orchestra European Tour**

**May 26 - June 5, 2015 | [View Invitation](#)**

The DCED is organizing a series of business development events in six European cities in conjunction with the Philadelphia Orchestra's European tour this spring.

**Presented by The World Trade Center Institute: 9th Annual Women Spanning the Globe Leadership Conference:**

**June 2, 2015 | 9:00 am - 3:30 pm | [Register Here](#)**

Join more than 300 of the region's female business leaders for leadership insights, unparalleled networking opportunities, and a chance to get inspired as you evolve in your career.

**Presented by The Entrepreneurs Forum of Greater Philadelphia: "The Shrinking Globe": How International Business Opportunities Continue to Connect The Global Village:**

**June 9, 2015 | 5:30 - 8:00 pm | [Register Here](#)**

This forum will discuss the benefits and challenges of growing your business through international markets.

**Presented by the Chester County Economic Development Council and PREP (Partnerships for Regional Economic Performance):**

**Get PREPared to Start or Grow Your Business**

**June 9, 2015 | 7:45 am - 9:00 pm | [More Information](#)**

**Presented by the U.S Commercial Service:**

### **Automated Export System Seminar and Workshop**

**June 9-10, 2015 | [View Invitation](#)**

The U.S. Commercial Service is hosting a seminar followed by a half-day of training which will bring together experts from the Department of Commerce to provide information on trade regulations and filing requirements.

**Presented by PREP (Partnerships for Regional Economic Performance):**

### **Opening Doors for Businesses**

**June 11, 2015 | 7:30 am - 12:00 pm | [More Information](#)**

Learn from Business Resources Partners about vital business assistance services and understand the process to do business with regional companies and government agencies.

**Presented by the Delaware County Commerce Center and PREP (Partnerships for Regional Economic Performance):**  
**PREPping Your Business for Growth - Economic Pathway to Success!**

**June 25, 2015 | 8:30 am | [More Information](#)**

The Delaware County Commerce Center and PREP want to help answer some questions like: How do I start a new business? How do I write a business plan? And more.

**Presented by the World Trade Centre Mumbai:**

### **The 5th Global Economic Summit**

**November 19-21, 2015 | [More Information](#)**

Industry leaders, government, multilateral institutions, academia and research community will explore opportunities to collaborate in developing improved access to food and nutrition.

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## **INTERNATIONAL TRADE NEWS**

For World Trade Month, the U.S. Trade and Development Agency highlighted its partnerships with 39 state and local trade promotion organizations through Making Global Local. WTCGP is the appointed partner and liaison for this program, and will provide information to area companies on opportunities to participate in USTDA-organized projects.

Read More from [USTDA](#).

A recent report titled Standing Up for the Environment: Trade for a Greener World illustrates how trade deals are a conduit for environmental defense. The report highlights how environmental protections in U.S. trade agreements have evolved over time, elevating environmental standards around the world.

Read the report at the [Office of the US Trade Representative](#).

From May 1 to October 31, Milan will host Expo 2015, a world's fair with over 140 participating countries worldwide. The theme this year is Feeding the Planet, Energy for Life.

Read more at [www.expo2015.org](http://www.expo2015.org) (link goes to Google Translation)

After an initial rejection, the US Senate finally voted to pass a bill that would grant President Barack Obama the authority to fast-track the Trans-Pacific Partnership (TPP).

Read more from [Global Trade Review](#).