



**WORLD TRADE CENTER®
GREATER PHILADELPHIA**

March 2015

IMPORTANT DATES:

April 1
Export Finance Workshop

May 7
Annual Awards Celebration

May 20
Embassy Series: United Kingdom

[Become a member of WTCGP!](#)



HIGHLIGHTS FROM MARCH

Marching toward the Global Future

The 12th Annual Global Business Conference was a great success with informative speakers and engaging presentations from international organizations. [AL DÍA took notes.](#)



Spotlight on South Korea

We welcomed Ambassador Son Se-Joo, Consul General of the Republic of Korea in New York, for an informal conversation about U.S. free trade and cultural exchange with South Korea.

WTCGP Staff Appearances

WTCGP President Linda Conlin joined a panel discussion about the reauthorization of the Export-Import Bank of the United States and the ways it supports small businesses and exporters. The panel was hosted by the Center for Strategic and International Studies, who have posted [audio and video.](#)



WTCGP Vice President Dino Ramos spoke to Temple University's International Business Association on a panel titled "International Marketing." Also on the panel were Lorraine Keller, CEO of Technical Vision, Inc., and David Gritz, Director of US Partnership Development at Computer Aid, Inc.

Mr. Ramos also spoke at the World Affairs Council on the topic of trade and travel to Cuba now that some restrictions have been lifted.



MEMBER NEWS

We would like to extend a warm welcome to our new member, Coatings for Industry, Inc! CFI is manufacturer of specialized, high-technology industrial, architectural, and aerospace coating.



UPCOMING EVENTS

Presented by the World Trade Center of Greater Philadelphia: Export Finance Workshop

April 1, 2015 | 8 am - 12:30 pm | [Register](#)

Receive the latest information on financing programs available from area banks and brokers with U.S. government backing, and learn from companies like yours who have successfully utilized this financing to grow their international business.

Presented by International House Philadelphia Global Gala Events

April 3, 2015 - May 9, 2015 | [Read More](#)

Leading up to the gala event on May 9th, International House Philadelphia will be presenting a series of events celebrating the art, music, and culture of Korea.

Presented by the Global Interdependence Center Saudi and Gulf States Business Opportunities

Thursday, April 16, 2015 | 1:30 pm - 4:30 pm | [Register](#)

Featured speakers include Sheikh Abdullah Alireza, Vice Chairman of the Xenel Group.

Presented by the World Affairs Council of Philadelphia: Hank Paulson on Dealing with China: An Insider Unmasks the New Economic Superpower

Wednesday, April 15, 2015 | 6:00 pm - 8:00 pm | [Register](#)

Former U.S. Treasury Secretary and Goldman Sachs CEO Henry Paulson comes to the Council to offer his thoughts on the complexities of the relationship between the U.S. and China. Secretary Paulson will be interviewed by Michael Smerconish, CNN and Sirius Radio host.

Presented by the World Trade Center of Philadelphia: 13th Annual World Trade Centers Day Annual Awards and

Celebration

May 7, 2015 | 6 pm - 9 pm | [Register](#)

In addition to our 2015 Global Business Leadership award honoree, Phil Rinaldi of Philadelphia Energy Solutions, we are proud to recognize Lasko Products, Inc. as our Philadelphia Company of the Year and F. W. Winter, Inc. as New Jersey Company of the Year.

Join us for our gala event to salute these outstanding leaders for their global achievements and the contributions made to peace and prosperity by World Trade Centers across the globe.

Presented in collaboration with the Consular Corps

Association of Philadelphia:

Embassy Series - Spotlight on United Kingdom

May 20, 2015 | 4 pm - 7 pm | [Register](#)

Join us for this informal gathering at the Top of Tower for refreshments, networking opportunities, and discussion with Danny Lopez, British Consul General of New York and Director General of UK Trade & Investment USA.

Presented by the Pennsylvania Department of Community and Economic Development:

Philadelphia Orchestra European Tour

May 26 - June 5, 2015 | [View Invitation](#)

The DCED is organizing a series of business development events in six European cities in conjunction with the Philadelphia Orchestra's European tour this spring.

A FOND FAREWELL

The WTCGP is fortunate to participate in Drexel University's co-op program. Our co-op students are typically committed, capable staff members who put in 40 hours a week along with the rest of the office. But our co-op students this semester went above and beyond our expectations.

Our International Business Development intern, Will Bachinsky, worked closely with our trade specialists and played a vital role in helping companies succeed in growing their export sales. Chris Chang, who specialized in Marketing & Events, was an integral part of our social media and electronic marketing redesign--and helped design the newsletter you are now reading.



These exceptional students will be missed, but we wish them the best of luck in their next endeavors.

www.wtcphila.org

[Forward this email](#)

 **SafeUnsubscribe™**

This email was sent to wtcgpnews@wtcphila.org by wtcgpnews@wtcphila.org |
Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

World Trade Center of Greater Philadelphia | Two Penn Center | 1500 JFK Boulevard, Suite 305 | Philadelphia |
PA | 19102