



**John M. Curley III**

Vice President of International Sales and Global Marketing -  
Sandmeyer Steel Company

John M. Curley III, Vice President of International Sales and Global Marketing for Sandmeyer Steel Company has worked in the specialty steel industry for the past 41 years. He began his career at Eastmet Corporation, in Baltimore, a company founded by his father John M. Curley II. At Eastmet, John learned all facets of the steel industry by working in all three divisions of the corporation. His family's roots in the steel business date back to 1910.

Following Eastmet, John worked at Phillip Overseas Incorporated, Eastern Stainless Steel and Industrial Service Centers.

John brought his professional sales talent and industry knowledge to Sandmeyer Steel Company and has been instrumental in growing company sales and relationships for the past 35 years. John began contributing to Sandmeyer as District Sales Manager in 1985, then Manager of Inside Sales in 1993 and General Manager of Sales and Marketing in 2003.

In 2010, Sandmeyer decided to explore international business opportunities. John was given responsibility for Sandmeyer's initial venture into the global market and was promoted to Vice President of International Sales and Global Marketing.

Today, Sandmeyer has eight global partners, which include: China, Mexico, Canada, Brazil, Middle East, Australia, Europe and India. International sales account for 20% of Sandmeyer's overall business.



**SANDMEYER  
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