



January 2015

IMPORTANT DATES:

February 25

Embassy Series Germany

March 12

Global Business Conference

April 1

Export Finance Workshop

May 7

Annual Awards Celebration

[Become a member of WTCGP!](#)



HIGHLIGHTS FROM JANUARY

Happy New Year on behalf of our Board Chairman Gary Biehn and our entire team from the World Trade Center of Greater Philadelphia!

As we begin 2015, we remain dedicated to our core mission of accelerating global business growth for companies in the Greater Philadelphia Region. Last year, these companies reported over \$184M in increased export sales. In 2014, we also launched new partnerships with institutions and organizations such as Arcadia University, the Economy League of Greater Philadelphia, and the Consular Corps Association of Philadelphia.

We look forward to building on this record in 2015 by providing a quality of service and programs to meet the needs of the global business community we serve, made possible through our growing membership and partnerships.

Here's to a successful 2015!

Greater Philadelphia Selected to Join Global Cities Initiative's Exchange Network

We are pleased to announce that Greater Philadelphia is one of eight metro areas selected to participate in the Global Cities Initiative's Exchange, a five-year joint project of the Brookings Institution and JPMorgan Chase to promote sustainable economic growth, first addressing exports and then foreign direct investment. The Region will begin by developing a metropolitan export plan in 2015.

The World Trade Center of Greater Philadelphia and the Economy League of Greater Philadelphia are spearheading the effort which will bring together public and private sector leaders, including global corporations and exporting firms to develop an export strategy over the next twelve months.

Chilean President Bachelet Visits Philadelphia

This month brought President Linda Conlin and Board Chairman Gary Biehn the opportunity to hear President of Chile Michelle Bachelet speak at an event presented by the Chilean and American Chamber of Commerce.



President Bachelet was in Philadelphia to recognize the importance of the Region's trade with Chile on the occasion of the implementation of the final provisions of the U.S. - Chile Free Trade Agreement. For more information about the U.S. trade pact with Chile, visit Philly.com.

MEMBER NEWS

We would like to extend a warm welcome to our new member, Qatar Airlines! Qatar Airways connects Philadelphia to key business and leisure destinations, including Bali, Bangkok, Dubai, Hong Kong, Jakarta, Kuala Lumpur, Manila, Perth, Singapore and more.



The World Trade Center of Greater Philadelphia and Qatar Airlines recently announced a new agreement which extends to WTCGP member companies special discounted rates on Qatar Airlines service. Contact sfarrington@wtcphila.org for more information.

UPCOMING EVENTS

Presented by the Philadelphia and Southern NJ U.S. Commercial Service, in collaboration with the Mid-Atlantic DEC:

**Meet and Mingle - Exporting Solutions For the New Year
February 3, 2015 | 4 pm - 6 pm | See Event Flyer**

This free event will provide an informal platform to connect with the Tri-State area exporting community.

**Presented by the World Affairs Council:
Cuba: After the Thaw**

February 17, 2015 | 5:30 pm - 7:15 pm | See Event Page

Our own Senior Vice President, Dino Ramos, will join Professor Frank Argote-Freyre to discuss the implications of the recent relaxation of travel and trade restrictions between the U.S. and Cuba.

**Presented in collaboration with the Consular Corps
Association of Philadelphia:
Embassy Series - Spotlight on Germany**

February 25, 2015 | 4 pm - 7 pm | Register

Featuring Hendrick Barkeling, Head of Economic and Commercial Section in the Embassy of the Federal Republic of Germany.

Wharton China Business Forum 2015:

Global Game, Chinese Rules: How Business is Adapting to China's Unique Needs

February 28, 2015 | 9 am - 5 pm | Website

Mark your calendars: this year's forum will explore how finance, social media, and mass consumerism have developed in China both similarly and differently from in the West.

Presented in collaboration with Drexel University Lebow College of Business:

12th Annual Global Business Conference

"Gaining the Global Advantage: Making Free Trade Agreements Work for You"

March 12, 2015 | 8 am - 12:30 pm | Register

Featured speakers, including Jose Rasco (Head of Investment Strategy for HSBC) will address trends and opportunities in the global economy. Register by February 12, 2015 to qualify for the early bird rate!

Presented by the World Trade Center of Philadelphia:

13th Annual World Trade Centers Day Annual Awards and Celebration

May 7, 2015 | 6 pm - 9 pm | Register

We are pleased to announce that Phil Rinaldi, CEO, Philadelphia Energy Solutions, has been selected to receive the **2015 Global Business Leadership award**. The Award is given annually to individuals in recognition of their global vision and contribution to regional economic growth and jobs through global trade.

Through this Award, the WTCGP will join the region's business community and government leaders in recognizing Mr. Rinaldi's vision for Greater Philadelphia as the energy hub of the northeast, positioning the region to attract global trade and investment and to compete more aggressively in the global marketplace.

REGIONAL NEWS

Port of Philadelphia reports stunning 16 percent jump in cargo in 2014, marking fifth consecutive year of double-digit cargo growth along city's Delaware River waterfront.

Via **Philadelphia Regional Port Authority**

Korea's sauce market has been growing over the last 10 years, giving new business opportunities for PA firms to supply into the Korean market.

Via **Pennsylvania Korea Office**

Manufacturing activity in the region increased modestly in January, suggesting a slower pace of growth, but most future indicators remain at high levels.

Via **Federal Reserve Bank of Philadelphia**