

13th Annual

Global Business Conference

A Changing World Market: Challenges and Opportunities

Thursday, March 3, 2016

7:45 am to 12:30 pm

LeBow College of Business, Drexel University

AGENDA

- 7:45 am **Registration and Breakfast Networking Session**
- 8:30 am **Welcoming Remarks**
- Linda Mysliwy Conlin, *President*, World Trade Center of Greater Philadelphia
 - Keith A. Orris, *Senior Vice President for Corporate Relations and Economic Development*, Drexel University
- 8:45 am **A Welcome from the City of Philadelphia**
- 9:00 am **The Global Economic Outlook**
- Dr. Jay Bryson, *Global Economist*, Wells Fargo
Dr. Bryson will discuss current developments in the global economy. He will also present an outlook for growth, inflation, interest rates and exchange rates in the United States and other major economies of the world over the next two years.
- 9:30 am **The View from the Top: CEO Roundtable Discussion**
- Matt Sullivan, *CEO*, Dunmore Corporation
 - Scott MacDonald, *Principal*, Ramboll Environ
 - Len Karp, *President and CEO*, Philadelphia International Medicine
- Moderated by Harold T. Epps, *Director of Commerce*, City of Philadelphia
- 10:15 am **Break**
- 10:30 am **The Markets to Watch: Growth Opportunities for a World in Transition**
- Diane Farrell, *Deputy Assistant Secretary for Asia*, U.S. Department of Commerce
 - Alexander Feldman, *President and CEO*, US-ASEAN Business Council
 - Kenneth Smith Ramos, *Head of the Trade and NAFTA Office*, Ministry of the Economy of Mexico in Washington D.C.
- Moderated by Matt Cabrey, *Executive Director*, Select Greater Philadelphia
- 11:15 am **Keynote Address - China and a Shifting Global Market: A One-on-One with Ambassador Jon Huntsman**
- The Honorable Jon Huntsman, *Former U.S. Ambassador to China*
Interviewed by Gillian Tett, *U.S. Managing Editor*, Financial Times
- 12:00 pm **Networking**
- 12:30 pm **Conclusion of Conference**