



April 2015

IMPORTANT DATES:

May 7

Annual Awards Celebration

May 20

Spotlight on United Kingdom

Become a member of WTCGP!



HIGHLIGHTS FROM APRIL

April has been a busy month for the World Trade Center of Greater Philadelphia as we prepare for the World Trade Centers Day Annual Awards and Celebration. This year's gala is shaping up to be an extraordinary event with good food, good music, and great company—and we can't wait to share it with you!

Export Finance Workshop

On April 1, 2015, attendees gathered at Penn State Great Valley to learn about the use of INCOTERMS and export financing from area banks and brokers. If you attended and did not receive an email of the presentations please email us.



International Design and Engineering Consortium (IDEC) Briefing

On April 21, 2015 we held our annual International Design and Engineering Consortium (IDEC) Briefing, which provided information on high-potential overseas opportunities and explored how companies may receive U.S. government support for project bids. A big thanks to all the companies who attended and to Pennoni Associates, Inc. who hosted the event.



The Global Cities Initiative wants your input

Earlier in the month we emailed out a survey to some of our members and partners who export. Feedback from Philadelphia area exporters are vital to the development of an improved export strategy for the region. If you currently export or plan to start exporting, please take a few minutes to complete the survey and ensure that the GCI steering committee addresses your exporting needs.

MEMBER NEWS

We would like to extend a warm welcome to our newest member, **Sunhillo Performance Technologies.**



Congratulations to member company Qatar Airways, which was named the world's most reliable airline by travel site WanderBat.

[Read more at the Daily Mail.](#)



Congratulations are also due to member company Securitas Global Risk Solutions, which was selected as the 2014 Broker of the Year by the Export-Import Bank of the U.S.

[Read more at Ex-Im Bank.](#)



We also enjoyed this article by Myriam Siftar of MTM Linguasoft: **[The Limits of Guerilla Linguistics](#)**



Sustaining member company White and Williams, LLP was recognized by the Legal Marketing Association for their **[Adopt-a-School Initiative.](#)** Congratulations!



UPCOMING EVENTS

**Presented by the World Trade Center of Philadelphia:
13th Annual World Trade Centers Day Annual Awards and Celebration**

May 7, 2015 | 6 pm - 9 pm | [Register](#)

In addition to our 2015 Global Business Leadership award honoree, Phil Rinaldi of Philadelphia Energy Solutions, we are proud to recognize Lasko Products, Inc. as our Philadelphia Company of the Year and F. W. Winter, Inc. as New Jersey Company of the Year.

Join us for our gala event to salute these outstanding leaders for their global achievements and the contributions made to peace and prosperity by World Trade Centers across the globe.

**Presented by the U.S Commercial Service and the Mid-Atlantic District Export Council:
Global Export Compliance & Logistics Conference**

May 19-20, 2015 | [See more details](#)

Learn from experts in the industry the latest developments in export compliance and logistics and how these changes affect your daily business operations.

**Presented in collaboration with the Consular Corps Association of Philadelphia:
Embassy Series - Spotlight on United Kingdom**

May 20, 2015 | 4 pm - 7 pm | [Register](#)

Join us for this informal gathering at the Top of Tower for refreshments, networking opportunities, and discussion with Danny Lopez, British Consul General of New York and Director General of UK Trade & Investment USA.

**Presented by the Pennsylvania Department of Community
and Economic Development:
Philadelphia Orchestra European Tour**

May 26 - June 5, 2015 | [View Invitation](#)

The DCED is organizing a series of business development events in six European cities in conjunction with the Philadelphia Orchestra's European tour this spring.

**Presented by the U.S Commercial Service:
Automated Export System Seminar and Workshop**

June 9-10, 2015 | [View Invitation](#)

The U.S. Commercial Service is hosting a seminar followed by a half-day of training which will bring together experts from the Department of Commerce to provide information on trade regulations and filing requirements.

INTERNATIONAL TRADE NEWS

Exporting Philly: Cheesesteaks, ices and pretzels go global
Read more from [Lancaster Online](#)

Trade deals would boost foreign investment in U.S., study finds.
Read more at [Philadelphia Business Journal](#)

You can contact your congress representative to support Trade Promotion Authority.

Read more from [The Friends of the U.S. Chamber of Commerce](#)

www.wtcphila.org

[Forward this email](#)



This email was sent to wtcgpnnews@wtcphila.org by wtcgpnews@wtcphila.org |
Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

World Trade Center of Greater Philadelphia | Two Penn Center | 1500 JFK Boulevard, Suite 305 | Philadelphia |
PA | 19102