

WTCA 53RD GENERAL ASSEMBLY

APRIL 23-28
2023



TOWARDS AFRICAN
ECONOMIC INTEGRATION AND
ENHANCED GLOBAL PRESENCE



April 23-28, 2023 | wtca.swoogo.com/2023WTCAGA



WTCA 53RD GENERAL ASSEMBLY

HOSTED BY  WORLD TRADE CENTER[®]
ACCRA

53rd Annual WTCA General Assembly

The WTCA General Assembly (GA) is the association's premier annual event, gathering representatives from member World Trade Center (WTC) locations and their business networks. In 2023, the WTCA GA, themed "Towards African Economic Integration and Enhanced Global Presence," focuses on business opportunities across the continent of Africa, bringing together new and expanded opportunities not only to/from Ghana, but all nations. The exclusive roster of attendees includes leaders from business, government and international organizations.

The WTCA[®]

Founded in 1969, the World Trade Centers Association[®] (WTCA) is comprised of more than 300 institutional members, including businesses and organizations in nearly 100 countries united under the World Trade Center[®] brand. Made up of real estate developers, economic development agencies, and the proprietors of world-class conference and exhibition facilities, the WTCA is a worldwide network of institutions and people leading global trade and investment.

Key Industry Focuses at the 53rd General Assembly

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| <ul style="list-style-type: none">• Agriculture & Fishing• Mining• Power & Energy• Water | <ul style="list-style-type: none">• Food Processing• Manufacturing• Building & Construction (Real Estate) | <ul style="list-style-type: none">• Banking & Finances• Retailing• Information & Communication Technology (ICT) |
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Why attend?

- Join nearly 500 business, government and international organizations leaders from around the globe—all at one event!
- Gain industry insights and exchange expertise from industry leaders and local experts

All GA attendees will have access to:

- B2B matchmaking
- Mainstage programming
- Company tours at Tema Oil Refinery, Asogli Power Plant Ekumfi (pineapple plantation and processing factory), and Dawhenya Greenhouse & Irrigation Project
- Opportunities for excursions
- Welcome Reception at La Palm Royal Beach Hotel and cocktail networking receptions focused on Climate Change Mitigation & Sustainable Development; Power & Mining; and Real Estate & Public Infrastructure
- Gala dinner
- and more!

Key Dates and Deadlines

- January 1, 2023: B2B Matchmaking begins (only for those registered)
- January 31, 2023: Early Bird Registration ends at midnight
- April 23-28, 2023: 53rd annual WTCA General Assembly

Contact us

