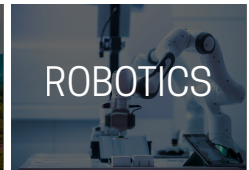


# GHANA TRADE MISSION



AGRICULTURE



ROBOTICS



MANUFACTURING



ENERGY

## Why Sponsor

**Sponsors don't sit on the sidelines—they shape the future of U.S.-Africa trade.**

Beyond visibility in Ghana and Pennsylvania, your brand will be promoted across the entire World Trade Centers Association network (300+ WTCs in 90+ countries), connecting you with decision-makers, investors, and trade partners worldwide.

As Philadelphia builds momentum toward hosting the 2026 WTCA Global Business Forum, this trade mission is a launchpad. Sponsors will be recognized as leaders driving the global narrative leading into GBF, showcasing our region's role in shaping the future of trade.

## Presenting Sponsor- \$25,000

### Elite VIP Access

- Opportunity to deliver welcome remarks at opening ceremony
- 6 complimentary mission registrations with hotel accommodations included
- Opportunity to introduce a senior dignitary or official during mission program segment

### Visibility and Reach

- Exhibit space at key B2B sessions and PA Showcase
- Prominent logo placement across all mission collateral, signage, and digital campaigns
- Featured recognition in global WTC network communications
- Full-page company profile in mission program booklet
- Social media spotlight + 3 dedicated posts across WTCGP/WTC Accra channels

### Shaping the Conversation

- Year-long Club Level Membership with WTCGP (includes PACE & APAC Exchange benefits)
- Opportunity to present during the Africa-focused workshop at the 2026 WTCA Global Business Forum (GBF)

## Leadership Sponsor \$15,000

### Premiere VIP Access

- Recognition during Opening Ceremony and Closing Reception
- 4 complimentary mission registrations with hotel accommodations included

### Visibility and Reach

- Opportunity for priority B2B matchmaking slots
- Prominent logo placement across all mission collateral, signage, and digital campaigns
- Half-page company profile in mission program booklet
- Exhibit Opportunity during PA showcase
- One spotlight post on WTCGP/WTC Accra channels

### Shaping the Conversation

- Year-long Club Level Membership with WTCGP (includes PACE & APAC Exchange benefits)

## Supporting Sponsor- \$10,000

### Expanded VIP Access

- 3 complimentary mission registrations with hotel accommodations included

### Visibility and Reach

- Opportunity for guaranteed B2B matchmaking slots
- Prominent logo placement across all mission collateral, signage, and digital campaigns
- Recognition during sector roundtables
- Social media highlight post

### Shaping the Conversation

- Year-long Corporate Level Membership with WTCGP

## Reception or Site Visit Sponsor- \$7,500

### VIP Access

- 2 complimentary mission registrations with hotel accommodations included

### Visibility and Reach

- Opportunity for B2B matchmaking slots
- Logo included in reception/site visit agenda materials
- Social media highlight post

### Shaping the Conversation

- Year-long Corporate Level Membership with WTCGP

