

World Trade Centers Day 2026

Sponsorship Opportunities

Invest in Greater Philadelphia's Global Future

October 29, 2026 | 6:00 – 9:30 PM | Arts Ballroom

For more than two decades, WTCGP has expanded global opportunities for businesses across Greater Philadelphia through international partnerships, business development programs, and strategic connections around the world. Sponsoring World Trade Centers Day is an investment in the work that drives trade, strengthens regional competitiveness, and creates economic opportunity throughout our region.

Global Access Partner **\$30,000**

Position your organization as a leading supporter of global business and international engagement in Greater Philadelphia.

Benefits

- 10 Event Tickets
- Opportunity for inclusion in pre-event media opportunities
- Recognition during opening and closing remarks
- Featured in digital program
- Recognition at one additional WTCGP event during the following year
- Opportunity to host one WTCGP member event in 2027
- First right of refusal for 2027 sponsorship

Market Access Partner **\$20,000**

Showcase your commitment to global business and economic growth in Greater Philadelphia.

Benefits

- 8 Event Tickets
- Logo placement across event materials and onsite recognition
- Recognition during the event program
- Recognition on event screens
- Recognition on event website
- Inclusion in promotional communications
- Full-page tribute book advertisement

Reception Sponsor **\$15,000**

Benefits

- 6 Event Tickets
- Recognition as "Reception Presented By [Company Name]"
- Opportunity to deliver the first toast of the evening
- Logo placement throughout the reception
- Recognition during reception remarks
- Opportunity for branded reception collateral
- Recognition in the event program, event website, and sponsor communications

Network Access Partner **\$10,000**

Benefits

- 6 Event Tickets
- Recognition on event website
- Recognition on screens throughout the program
- Sponsor listing in printed event materials
- Half-page advertisement
- Recognition as a supporter of WTCGP's mission to advance international trade and global business engagement

Community Access Partner **\$5,000**

Benefits

- 4 Event Tickets
- Recognition on all event materials
- Quarter-page tribute book advertisement

Member Access Partner **\$2,500**

Benefits

- 2 Event Tickets
- Recognition on all event materials

Contact TLevy@wtcphila.org & Dwallace@wtcphila.org