



World Trade Center of Greater Philadelphia

Trade Mission: Shanghai and Beijing

March 13 - 22, 2010



About the Trade Mission

The World Trade Center of Greater Philadelphia (WTCGP) will lead a business development mission to Shanghai and Beijing in conjunction with Drexel University LeBow College of Business.

This mission gives participants a tremendous opportunity to meet face-to-face with prospective pre-screened business partners, explore export opportunities for their products and services, and get first-hand experience in the business environment of these rapidly growing markets.

- Participants will receive:
- Free market research from Drexel LeBow MBA college students.
- Pre-arranged one-on-one business appointments with prospective business partners based on your criteria (minimum of 3 per country).
- Detailed information on prospective business partners.

Market Opportunities

In 2008, US exports to China increased by 9.5% and total US-China trade grew to 409.2 billion USD. China is the 2nd largest trading partner for the US, behind Canada; ranked 4th for exports from Pennsylvania, and 10th for exports from New Jersey. This Trade Mission to Shanghai and Beijing, both diverse hubs for both culture and business, is an opportunity to explore the options of exporting, sourcing, and FDI in this prosperous market.

Registration

- Deadline is **December 31, 2009**
- The first 10 qualified companies will be accepted.
- You may join us for both markets or choose the one that best suits your business objectives.
- Registration fee: \$700 per city for small businesses (500 employees or less) and \$2,300 per city for large companies.
- Companies unable to go on trade mission may designate a WTCGP trade specialist to represent them.

Itinerary

Saturday, March 13 | Depart US for Shanghai

Sunday, March 14

- Welcome Dinner

Monday, March 15

- Company Visits

Tuesday, March 16

- One-on-One meetings

Wednesday, March 17

- Cultural tour of Shanghai
- Travel to Beijing

Thursday, March 18

- One-on-One meetings

Friday, March 19

- Company Visits

Saturday, March 20

- Cultural tour of Beijing

Sunday, March 21

- Farewell Dinner

Monday, March 22 | Depart for US

Travel

Continental Airline flies direct to both Shanghai and Beijing from Newark.

Companies can participate in the company visits and cultural tours for a fee or arrive on their own for the one-on-one meetings.

Contact

For additional information, contact:

Andrea Townrow
Manager, Business Development
World Trade Center of Greater Philadelphia
Phone: 215-586-4242
Fax: 215-586-4240



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Participant Agreement

Attention: Andrea Townrow | Fax: 215.636.9026
Participation Fee: \$700 (one country) | \$2,300 (two countries)
Registration Deadline: December 31, 2009

The participation fee does not cover ground transportation, shipment of brochures and any samples, payment to interpreters (as needed); or travel and hotel expenses. All appointments will be arranged and coordinated by The World Trade Center of Greater Philadelphia. A \$700/\$2,300 participation check must accompany this form. Limited mission slots will be filled on a first-come, first-serve basis.

Note: First time users of the Gold Key Matchmaking Service are privilege to a discounted fee of \$350.

Please make your check payable to the *World Trade Center of Greater Philadelphia* and forward with a copy of this agreement to:

World Trade Center of Greater Philadelphia
 Attn: Bruce Pansius
 1500 JFK Boulevard. Suite 305
 Philadelphia, PA 19102

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duty authorized representative of the above-named company, I have read, understand and agree to the following terms of participation in the World Trade Center of Greater Philadelphia Trade Mission to Shanghai and Beijing.
 Participants will:

- Arrange and pay for own travel to and from chosen destination(s).
- Arrange own hotel accommodations.
- Be responsible for meals and incidentals not already included in the trade mission.
- Provide information to WTCGP on the results attained through participation in this trade activity. Such information is confidential and for program justification only.
- Assume all risks associated with participating in the trade mission and releases WTCGP, its directors, officers, employees, agents, and contractors from any and all liability for losses, damages, and liabilities suffered by Participant as a result of its participation in the trade mission.

AUTHORIZED REPRESENTATIVE (PRINT)	SIGNATURE
TITLE	DATE