

Utilizing Technology to Gain Competitive Edge in Global Competition

On February 7th, Kevin O'Toole of Comcast and representatives from area small- and medium-sized companies will meet to discuss innovations in information and communication technologies and ways of using them for real business benefits. The World Trade Center of Greater Philadelphia's conference "Innovations in Information and Communication Technologies" will highlight:

- "Comcast & Microsoft: Helping Unlock Small Business Productivity."
Kevin O'Toole, vice president - products and strategy, Comcast Business Services.
- "What's new in mobile communications."
Eric Blumberg, president, Smarter Agent and Vishy Gopalakrishnan, founder & CTO, Mobility Partners, LLC.
- "Protecting Your Global Intellectual Property Assets."
Gerald B. Halt, Jr., shareholder and manager, Electrical Group, Volpe and Koenig P.C.
- "Stopping Cyber Crime."
John Chesson, special agent, Federal Bureau of Investigation (FBI) - Philadelphia Division.
- "Utilizing Technology for Obtaining Trade Intelligence."
Lisa Wallerstein, vice president of marketing, PIERS.
- "On-Demand Technology: The Latest Trend in Logistics Management."
William Spiro, director of international operations, and Mike Skinner, vice president, ChemLogix.
- Luncheon program "The Global Economic Outlook for 2008" will be presented by Victoria Marklew, vice president and international economist, Country Risk Unit, Northern Trust Corporation.

Event Details

Date: Thursday, February 7, 2008 8:00 a.m. – 2:00 p.m.
Location: Drexel University, Creese Student Union Complex
Behrakis Grand Hall, 3210 Chestnut Street, Philadelphia, PA 19104

The World Trade Center of Greater Philadelphia, a non-profit organization and a licensed and certified member of the World Trade Centers Association (WTCA), provides international trade support to businesses in Southeastern Pennsylvania and Southern New Jersey. This relationship provides WTCGP members with access to innovative WTCA networking programs and World Trade Centers around the globe.

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