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World Trade Center of Greater Philadelphia Hosts Fifth Annual Dinner on June 7, 2007

The WTCGP is honoring **Douglas R. Conant, President and CEO of Campbell Soup Company.**

PHILADELPHIA, May 31, 2007 - The World Trade Center of Greater Philadelphia (WTCGP), a non-profit organization that provides international trade assistance to regional businesses, is hosting its fifth annual World Trade Centers Day Dinner on **Thursday, June 7, 2007, at the Union League** on Avenue of the Arts in Philadelphia. According to Joanna Savvides, President of the WTCGP, "This dinner is celebrated each year by approximately 300 World Trade Centers and their associates around the world. A variety of programs including conferences, exhibitions, trade fairs and dinners are organized to recognize the significant contributions achieved globally as they honor peace, stability and economic development through trade."

This year's event, whose Platinum Sponsor is White and Williams LLP, will honor **Douglas R. Conant, President and CEO of Campbell Soup Company** with the World Trade Centers Day award, recognizing his contributions to regional economic growth and Campbell's commitment to international trade. Pennoni Associates Inc., Right Management and Cephalon are sponsoring the event as well.

Campbell Soup Company is a \$7.3 billion global manufacturer and marketer of high quality soups and other simple meals, baked snacks, vegetable-based beverages, and premium chocolates. Its vast portfolio of products, containing many instantly recognizable brands, is sold in more than 120 countries. Conant joined the company in 2001, and under his leadership, Campbells has considerably improved its position in the marketplace and has enhanced shareholder value. Campbell's world headquarters is located in Camden, NJ, where the company was founded nearly 140 years ago.

In addition to honoring Conant, the WTCGP will also recognize its Business Members of the Year.

Mr. William R. Strecker, President and CEO, will accept the WTCGP Pennsylvania Member of the Year Award for **Kingsbury, Inc.** Founded in 1912 and now headquartered in Philadelphia, Kingsbury designs and manufactures a full range of bearings proven to deliver outstanding performance and reliability for rotating machinery such as turbines, generators, compressors, pumps and gearboxes. During the last five years, Kingsbury has added magnetic and rolling element bearings to its portfolio of products. The company has a very successful export business, bolstered by sales agents in 10 territories including Europe, Central & South America, Asia, New Zealand &

Australia, and the Middle East. Global sales have grown dramatically in recent years, with exports now comprising more than 50 percent of annual sales.

Gatti and Associates was founded in 1992 by Margaret M. Gatti, Esq. who will accept the award as New Jersey's WTCGP Business Member of the Year. The firm provides comprehensive legal services for Customs matters, international trade transactions, international tax matters, international corporate operations and international transportation matters. Ms. Gatti has over 25 years of experience in international business which encompasses practical knowledge in international banking and import/export trade in addition to her legal training. She is an active contributor to area international trade development organizations, and is a frequent speaker on topical issues in international law.

Attendees at the annual event will include WTCGP members, government officials, representatives from business, academia, and the region's international diplomats and dignitaries.

About the World Trade Center of Greater Philadelphia

Since its inception in October 2002, the World Trade Center of Greater Philadelphia (WTCGP) has worked with approximately 400 companies annually, providing consulting, market research, market selection and entry strategies, and trade missions that promote export success. A non-profit organization, the WTCGP is a licensed and certified member of the World Trade Centers Association (WTCA) which provides international trade assistance to businesses in Southeastern Pennsylvania and Southern New Jersey. This association provides WTCGP members with access to innovative WTCA reciprocity and networking programs at the 300 World Trade Centers around the globe. For more information, please visit www.wtcphila.org.

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