

Questions for the WTCGP Trade Tactics Expert*:



Four horizontal lines for writing questions.

Please return this form to

The World Trade Center of Greater Philadelphia (Attn: Diana Melnichenko)
Two Penn Center • 1500 John F. Kennedy Blvd., Suite 305 • Philadelphia, PA 19102

Questions can also be e-mailed to Diana Melnichenko at dmelnichenko@wtcphila.org with a subject line of "Questions for Trade Tactics on (date attending)."

* To allow enough time to find the perfect expert for your needs, please send us your questions **at least two weeks in advance.**



The World Trade Center of Greater Philadelphia provides a world-class portfolio of services that enhances international trade growth and leads the Greater Philadelphia region to economic prosperity.

*It is a big world out there...
Prosper in it!*

World Trade Center of Greater Philadelphia

1500 JFK Boulevard, Suite 305
Philadelphia, PA 19102
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E-mail: wtcgpnews@wtcphila.org
www.wtcphila.org

The World Trade Center of Greater Philadelphia

TRADE TACTICS

Mentoring Breakfasts



Have all your Trade Tactics questions answered!



Have all your Trade Tactics questions answered!

"Trade Tactics Mentoring

Breakfasts" is a unique program developed by the World Trade Center of Greater Philadelphia (WTCGP) for both businesses new to exporting, and for companies already doing business internationally, but interested in expanding into new overseas markets. Whatever your level of experience, we have a team of experts to assist you!

Each "Trade Tactics Mentoring Breakfasts" will start with a brief overview of the "Trade Tactic of the Day":

- Tuesday, February 26
"Market Entry Strategies (Channels)"
- Tuesday, April 15
"Getting Paid, Foreign Exchange"
- Tuesday, June 24
"Export Shipping and Documentation"
- Tuesday, August 19
"Export Pricing Strategy, Costs and Projected Revenues"
- Tuesday, October 28
"Legal Requirements"

After the overview presentation, each participant will be matched with an expert for a one-on-one **"mentoring session."** A dialogue may extend beyond the "Trade Tactic of the Day." The expert will be prepared to answer the questions you submitted to the WTCGP upon registration for the event. If time permits, you will be able to ask all other burning questions.

"Trade Tactics Mentoring Breakfasts" is a venue to learn from more experienced WTCGP members, WTCGP Advisory Council, supporters and consultants, as they guide you to international trade success. This series will introduce you to the extensive network of support that exists for exporters in the Greater Philadelphia region.

Send us your question – we'll match you with international trade professionals who can address them!

Admission:

WTCGP members — \$30.00
Non-members — \$40.00

*"Trade Tactics Mentoring Breakfasts" will be held at:
WTCGP Conference Room
Two Penn Center
1500 John F. Kennedy Blvd., Suite 305
Philadelphia, PA 19102*



Registration From:

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Please check which breakfasts you wish to attend:

- February 26 April 15 June 24
 August 19 October 28

*(Admission: WTCGP members—\$30.00;
Non-members—\$40.00 per networking breakfast)*

Check enclosed for: \$ _____ made payable to "World Trade Center of Greater Philadelphia"

Charge my credit card for: \$ _____
(AMEX, VISA, MC, or DISCOVER)

CC Number: _____

Expiration: _____ / _____

For verification purposes, credit card billing address zip code: _____

Name as it Appears on Card: _____

Signature: _____

Registration is also available **on-line** through **WTCGP Events Calendar** at www.wtcphila.org.
Please note that we require at least two business days notice for all cancellations.

