



## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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**WORLD TRADE CENTER OF GREATER PHILADELPHIA  
AND THE EXPORT-IMPORT BANK OF THE UNITED STATES  
PRESENT AN EXPORT FINANCE WORKSHOP  
“ACCESSING CREDIT IN TODAY’S TIGHT CREDIT MARKETS”**

On Thursday, December 3, 2009, the World Trade Center of Greater Philadelphia (WTCGP), and the Export-Import Bank of the United States (Ex-Im Bank) will join the region’s leading lending institutions, insurance providers, and City, State and Federal partners, in presenting a workshop to provide area exporters with the latest financial tools to win and expand international sales.

The workshop brings together recognized experts in trade finance, and local companies who will share their success stories, all to provide the workshop participants with practical financial and business strategies to compete successfully in international markets.

According to WTCGP President, Linda Conlin, “With emerging markets now leading the globe’s economic recovery, U.S. firms are recognizing these markets as opportunities. To do this, these companies will need savvy financial solutions to reduce risk, access working capital, and provide attractive buyer financing.”

The workshop will be held on December 3, 2009, at the Union League, in Philadelphia. For more information, please visit the WTCGP website at [www.wtcphila.org](http://www.wtcphila.org).

The WTCGP is the leading international trade service organization helping area companies succeed in global markets. In 2008, the WTCGP helped generate \$73M in incremental sales of goods and services for over 400 Pennsylvania and New Jersey companies. The organization provides one-on-one trade counseling, market research, global trade missions, educational programs, and peer group networking. Its professional staff has experience in over 75 international markets and speaks nine languages. WTCGP membership provides you with access to over 750,000 World Trade Center members in 92 countries.

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